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August 31, 2005

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Ahshik Kim
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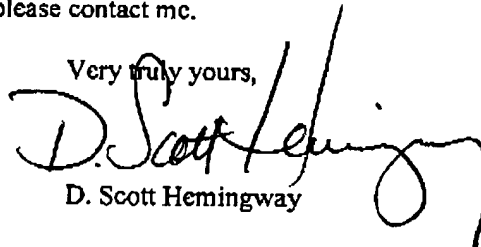
Re: Method and Program for Reduction of
Retail Sales Revenue Limitations
Serial No.: 10/614,488
Date Filed: July 7, 2003
Our File No.: SSI 02977 PTUS / Shrink P1001

Dear Ms. Kim:

Per our phone conference last week, please find herewith our response to the Office Action mailed July 14, 2005. We have amended the claims to clarify that the invention is for managing unsold inventory in a retail store. As we discussed, the prior art you cited in the office action was for managing returned sold merchandise.

We believe the amended claims place the application in condition for allowance. If you have any questions or comments, please contact me.

Very truly yours,


D. Scott Hemingway

SHRINK-P1001

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: O'Connell, Gregory

Serial No.: 10/614,488

Filed: July 7, 2003

For: Method and Program for Reduction of Retail Sales Revenue
Limitations

Group Art Unit: 2876

Examiner: Kim Ahshik

United States Patent and Trademark Office
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450**AFTER FINAL RESPONSE TO FINAL OFFICE ACTION**

In response to the Final Office Action mailed July 14, 2005, the Applicant respectfully requests reconsideration of the application in light of the remarks herein.

CERTIFICATE OF MAILING

I hereby certify that this correspondence is, on the date shown below, being deposited with the United States Postal Service with sufficient postage as first class mail, in an envelope addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

Date: August 31, 2005Amy Kasper
Amy Kasper